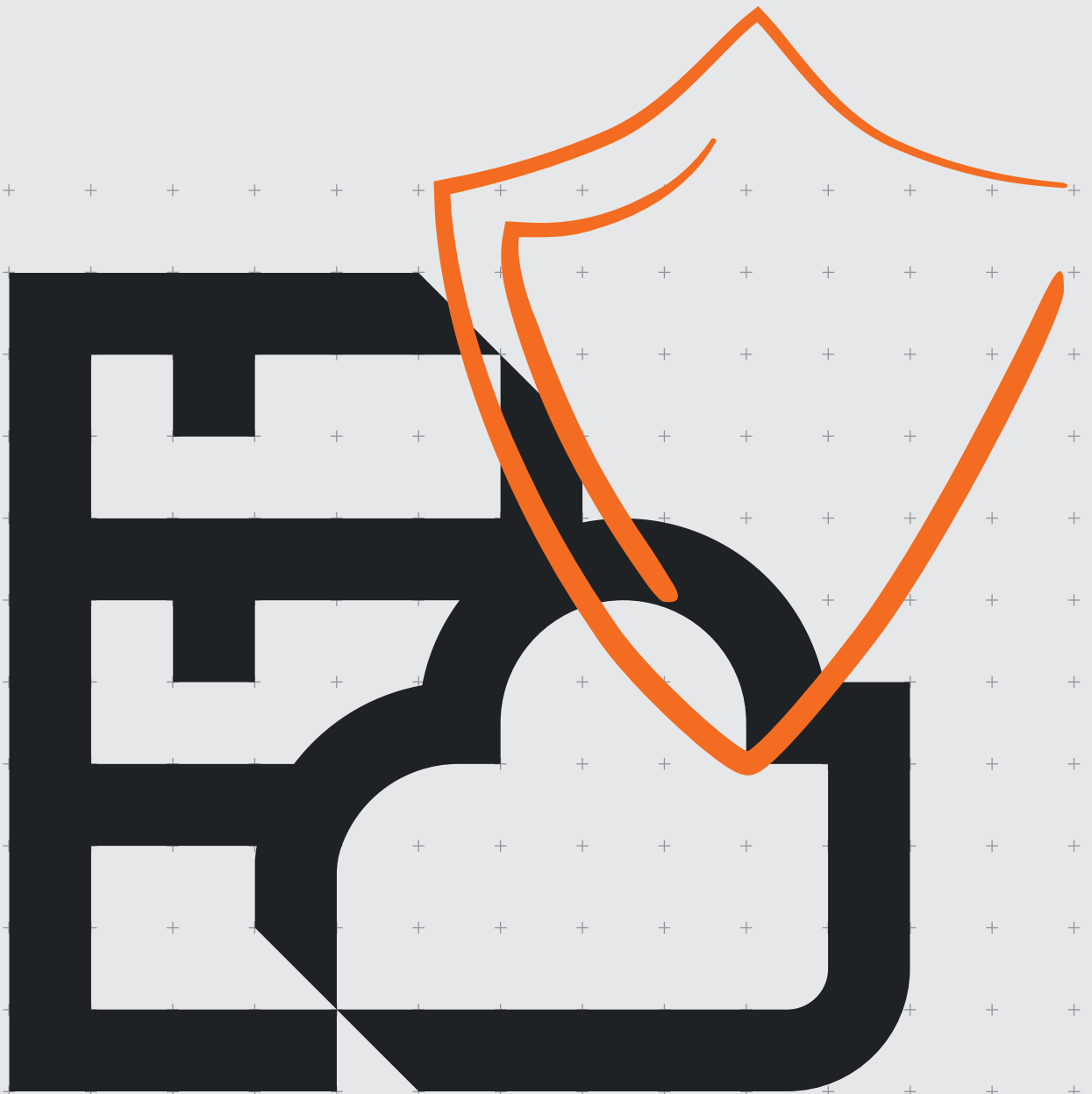


# Kyocera Protect.

Complete SaaS Data Backup and Recovery.



# Putting our knowledge to work to reduce the risk of data loss when using Microsoft 365 or G-Suite, ensuring compliance and keeping your business working, no matter what.

For many organisations, company-wide flexible working had been a goal for the future. No one could have predicted the speed in which those strategies were accelerated, and the subsequent massive upturn in the use of tools such as G-Suite and Microsoft Teams, as companies sought quick ways to keep their people working, and their customers happy.

However, relying on native back up capabilities within these tools is no longer sufficient to protect the data that your business relies on. A more robust backup and recovery strategy is needed to prevent data loss, for example as a result of errors, malicious internal breaches, or ransomware attacks, and to maintain data compliance, whilst also ensuring you are avoiding unnecessary costs backing up non-essential data.

Kyocera Protect is a fully managed service designed to make backing up and restoring Software-as-a-Service (SaaS) data quick, easy, and cost effective, without compromising on data integrity and compliance.

Through our heritage in providing managed content and print services, we are expertly placed to understand business content, why it is so important, and how to robustly protect it. Our team of business analysts provide access to a unique level of expertise usually only found within software companies, including a huge depth of knowledge around Microsoft 365; we are a MS Gold Partner and MS Cloud Service provider.

Kyocera Protect is just one of the many end-to-end managed services we offer across ICT – Digital Infrastructure, Content Services – Process Transformation, UC – Connected Teams and Print Solutions, taking the management challenges away so customers can focus on what they do best.



# Kyocera Protect covers you against SaaS data loss, so you can safely adopt 'new normal' ways of working using cloud-based collaboration tools.

As more teams work remotely, increasing amounts of data, including sensitive information, are being uploaded and shared to SaaS platforms. Most businesses naturally assume that this data is being backed up natively, by the platform provider, so Microsoft or Google. The reality, however, is the responsibility sits firmly with you, the user.

We put our knowledge to work, protecting your users' Microsoft 365 or G-Suite data against unintentional or malicious data loss, including ransomware.

All your data is securely backed up and easily restored, with unlimited storage and infinite data retention. We also regularly check the integrity of your back-ups to make sure the data is usable should you need to restore it.

## Benefits:

- Reduce risk of data loss and loss of time restoring files
- Easy onboarding – get protected straight away
- Peace of mind that data can easily be restored with full integrity
- Increase business continuity, ensuring productivity and user experience (UX)
- Enable new, flexible, and remote ways of working
- Safely drive adoption of existing Microsoft and G-Suite apps
- Flexible, low cost subscription-based pricing model

Before running automatic back-ups (and supporting on-demand back-up), we check for blind spots, using data discovery to make sure all your critical data is protected and can easily be restored if lost or encrypted by ransomware.

Our expert UK-based team is on hand 24/7/365 to manage any data restores for you; they're all technical experts, so they can understand, fix, and resolve any issues, should the worst happen.

## Comprehensive Support

### Microsoft 365

Exchange

OneDrive

SharePoint

Contacts

Calendar

Mail

Teams

### G Suite

Gmail

Calendar

Contacts

Shared Drives

**"As cloud-based products such as Microsoft 365 are fast becoming the core of business productivity, a backup and recovery strategy is an afterthought." IDC<sup>1</sup>**



<sup>1</sup>Why a Backup Strategy for Microsoft Office 365 is Essential for Security, Compliance, and Business Continuity, IDC, 2019

# Kyocera Protect ensures your SaaS data meets compliance standards, protecting your reputation, customer trust and profits.

As control shifts to your users to create and upload content to apps like Teams, compliance becomes a real challenge, increasing the risk of financial penalty and putting brand reputation and customer trust on the line should you lose data. Data that becomes encrypted as a result of a ransomware attack can't be easily restored without the use of a third-party tool.

Through our managed service, we provide the reports and insights you need to demonstrate your business has adequate data protection in place.

## Customer benefits:

- Support GDPR, HiPAA compliance with the ability to restore SaaS data quickly
- Reduce management reporting time
- Build internal and external trust
- Reduce the risk of financial penalty or loss of brand reputation or revenue

**"1/3 of businesses report losing data stored in cloud-based applications. This is generally as a result of limited data retention by SaaS vendors." IDC<sup>2</sup>**

<sup>2</sup>Why a Backup Strategy for Microsoft Office 365 is Essential for Security, Compliance, and Business Continuity, IDC, 2019

# Kyocera Protect helps optimise SaaS costs, helping you avoid unnecessary spending whilst making sure the right licences are in place to protect your data.

As SaaS apps are so easy to purchase, keeping on top of licencing can be hard; before you know it, licence numbers creep up and cost spiral. It's also difficult to control and staff more roles or leave the business, meaning you often end up paying for user data to be backed up which is no longer needed. Similar data you really need may end up being permanently deleted by your app provider because it's associated with an inactive or deprovisioned licence.

We ensure you only pay to back up what you really need by monitoring your Microsoft 365 and G-Suite licences.

We manage all your Microsoft 365 or G-Suite licences for you, even if you didn't purchase them from us originally, helping optimise costs and making sure you only back up the user data that is needed.

With this visibility, we can prevent licence creep to enable better budgeting and more accurate cost forecasts.

## Customer benefits:

- Optimise costs by only backing up the data you need to
- Avoid budget over-run; use what you've paid for
- Maximise your SaaS investment with the right licences for the right usage
- Avoid unauthorised access
- Avoid data being automatically deleted when a licence is inactive or deprovisioned



# Kyocera Protect — Our managed backup and restore service in action.

Imagine your CEO, working from home like everyone else, shares the business's annual strategy plan on Teams with the senior leadership team. Through human error (it does happen), someone deletes a critical section of the document — market research. It's ok, the CEO says, let's just contact Microsoft, they'll have a backup. Unfortunately, Microsoft takes a shared responsibility view. They are responsible for uptime and availability, but it's down to the business to back-up the data. The CEO is fuming. The deleted content has gone beyond the 90-day recovery. Everyone has to rally round to re-create the missing information and the business is left waiting.

Now imagine an alternative scenario. The moment the document goes missing, the IT team call us. They get to speak to an expert in the UK, even though it's 5.30pm on a Friday evening. In an instant, we can revert to the latest back-up (carried out just moments before the fatal deletion, as we back-up continually) and restore the report. The CEO is happy. Everyone enjoys their weekend and the business can launch their new strategy on time.



Kyocera Document Solutions has championed innovative technology since 1959. We enable our customers to turn information into knowledge, excel at learning and surpass others. With professional expertise and a culture of empathetic partnership, we help organisations put knowledge to work to drive change.

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